

United We Roll

Flour flew everywhere as local celebrities tossed around some dough during a pizza-making competition to help out in the community.

“It’s a great reason to just pig out on pizza,” said Alli on Candy 95, while rolling her own dough. The pizzas came in all different shapes, sizes, toppings and one even looked like a softball. When they were done, the celebrities put them out for everyone to enjoy and vote on.

The pizza competition was held from 5-8 p.m. on Thursday during a profit share that was hosted by DoubleDave’s. A number of prominent local celebrities, ranging from Bryan and College Station Independent School District superintendents to Candy 95 radio talents, Texas A&M softball coach and players, and even a former Texas A&M and NFL lineman, showed up.

This event was United Way Brazos Valley’s eighth annual “United We Roll” profit share to support the non-profit organization and raise awareness of the program to the local community.

United Way is a group that raises money to assist 28 local community agencies.

Many people who work for United Way attended the event to share their knowledge about the non-profit organization. “Each year we kind of evaluate it to see what we really want to do with the event and this year we really wanted it to be just about spreading the word about United Way,” Vice President of Marketing Laurie Garrett said.

Garrett she was glad to see how many young people were taking an interest and asking questions.

The profit share was an all-day event where 20 percent of that day’s proceeds went to United Way. Contributions were made whether orders were picked up, delivered, or through dining in. All three DoubleDave’s locations participated.

United Way made a total of \$1,664.12 from the profit share. “This money goes into our Community Campaign funds that are then distributed to our local 28 nonprofit funded partners on a

monthly basis,” Garrett explained. The Youth Leadership Cabinet, a group consisting mainly of high school students and young adults who are members or volunteers of the United Way within their school district or community, are the ones that make the decision of which agencies the proceeds will be divided up between and how much each one will receive.

Although prizes were not given out like last year, the Youth Cabinet had a silent auction running where anyone could bid. Items like cheesecakes, renaissance tickets, earrings, a football signed by Coach Mike Sherman, and a baseball helmet signed by the Texas A&M baseball coach and team were provided through the Youth Leadership Cabinet. Any money made from the silent auction goes back to the Youth Cabinet.

“Who knew you could help out the community just by eating a pizza?” Bryan Lane, a frequent customer of DoubleDave’s, said.

Source Sheet

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