

ACTion Newsletter: Texas A&M ACT Chapter

The Texas A&M ACT Chapter provided its club members an opportunity to learn more about the field of communications in the professional world through a business trip in October.

This trip was a chance to meet with radio talents, newspaper editors, media and public relations specialists, and a news anchor.

The group went on tours through Cox Media, Houston Chronicle, KHOU News Station, and Houston Food Bank. Members were able to see the different work environments and how each area of production is ran.

During the visit to the Houston Chronicle, ACT members were invited to sit in on a conference meeting among the newspaper editors. Everyone engaged in questions and a few ACT members even gave their own insight on representing agricultural news.

There were many internships and employment opportunities mentioned at each business.

“It was a really neat experience. I found out I don’t want to be a news writer but I was really interested in PR,” active ACT member Courtney Schmidt said.

For future events, Texas A&M ACT Chapter will take part in the Houston Livestock Show and Rodeo and hope to see other chapter members at the ACT Professional Development Conference in 2012.

